



MYVEGAS

MEDIA KIT

MYVEGASMAG.COM

WELCOME TO MYVEGAS!

In ONE word, it's all about SUCCESS. Over 45 years of publishing and showcasing the best that Las Vegas has to offer! And what makes Las Vegas so vibrant and exciting? The People. MyVegas is known for featuring the "Who's Who" in the Las Vegas world of Successful Businesses: The Top Doctors and Wellness Professionals, The Best in our Legal field, as well as the movers and shakers in Real Estate. MyVegas also fills your lifestyle needs for Family, Pets, Restaurants, Entertainment, Golf, Travel, and so much more! MyVegas Magazine can be found in over 5000 business locations and just about every coffee table in town. Over one million copies to date! We're everywhere, and we're here for you!



OVER 45 YEARS OF LAS VEGAS HISTORY

As local publishers for the last 45+ years, you may have picked up a few of our publications in the past, including:

- The Best Restaurant Guide
- Las Vegas Home & Garden
- Today's Health
- Las Vegas Bride
- Dine Out Magazine
- Las Vegas Women
- Las Vegas Home Improvement
- Las Vegas Health & Fitness

Today, MYVEGAS brings you the sentiment of all of our locally focused publications into one powerful magazine.

READER ENGAGEMENT

MyVegas gets our readers involved with Online Contests, Prizes, Adventures, and Activities that stimulate reader involvement. Every quarter our New Issue Launch Party attracts up to 1500 local business owners for the largest magazine network event in Vegas that is full of amazing fun, excitement, prizes and entertainment. Our local business mixers are held at our clients business locations, restaurants, and retail shops that drive real traffic to the client's place of business, creating an interactive experience for both our readers and our advertiser clients.



READERSHIP & VIEWS



1,000,000 LOCAL READERS



27,000 DIGITAL MAGAZINE VISITORS/MONTH



50,000 WEBSITE VISITS/MONTH



50,000 SUBSCRIBERS



14,000 FOLLOWERS



11,400 FOLLOWERS



1,698 FOLLOWERS



98 FOLLOWERS

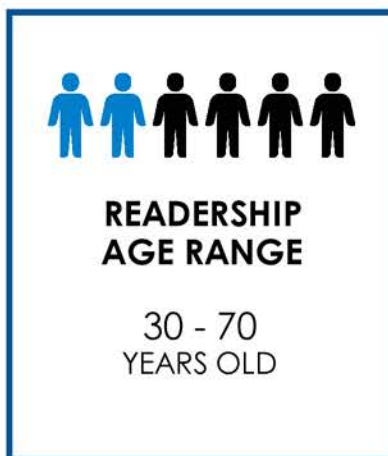
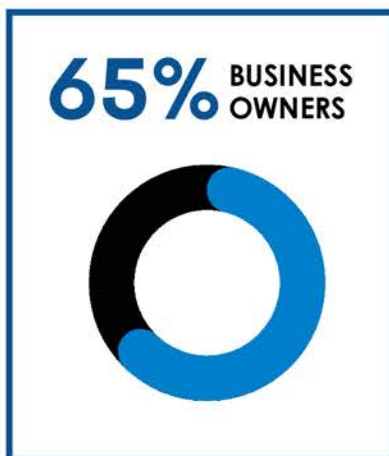
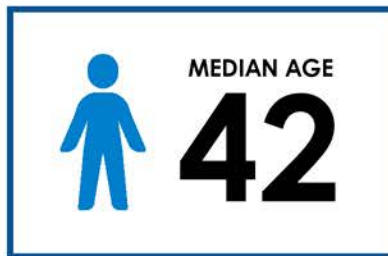
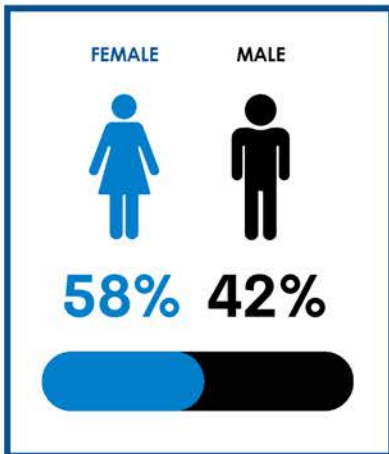
TOTAL: 1 MILLION+

THE MYVEGAS AUDIENCE REACHES OVER A MILLION PEOPLE THROUGHOUT THE LAS VEGAS VALLEY



OUR READERS

MyVegas reaches the vibrant and successful community of Las Vegas. With a strong base of established professionals and homeowners, our audience is made up of decision-makers and trendsetters who value quality, style, and connection. Spanning from age 30 to 70, and evenly split between men and women, our readers lead dynamic lives and enjoy the finer things, making MyVegas the ideal platform to reach those who invest in their lifestyle and their city.



ALL AROUND TOWN

MyVegas Magazine is strategically circulated to maximize visibility and impact. From luxury neighborhoods and high-end businesses to medical offices and upscale resorts, our distribution ensures that each issue reaches the hands of engaged, affluent readers.



25,000 PRINT COPIES PER ISSUE



500 PREMIUM RACK LOCATIONS



PAID ONLINE SUBSCRIPTIONS



DIRECT MAIL TO PRIME ZIP CODES

DIRECT MAIL TO UPSCALE NEIGHBORHOODS

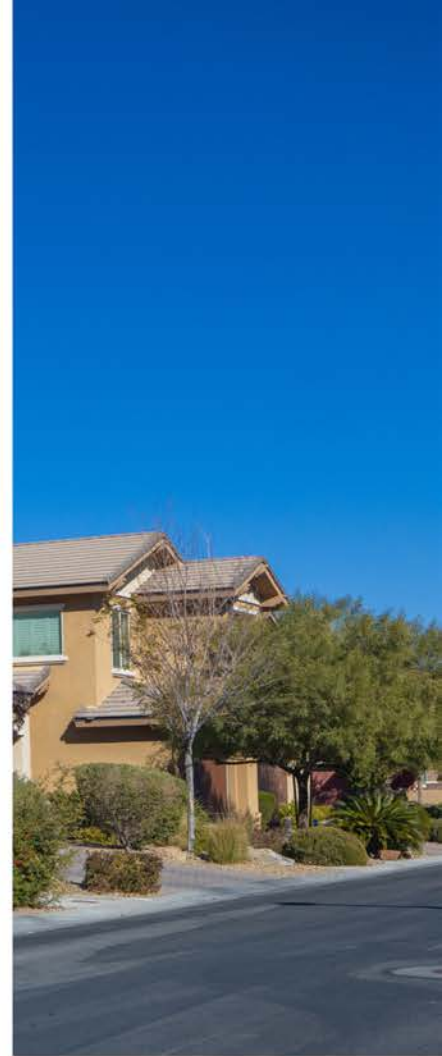
- ANGEL PARK
- ANTHEM
- ASCAYA
- CADENCE
- CANYON GATE
- CENTENNIAL HILLS
- DESERT SHORES
- DT SUMMERLIN
- ENTERPRISE
- HENDERSON
- INSPIRADA
- LAKE LAS VEGAS
- LONE MOUNTAIN
- MOUNTAIN'S EDGE
- MCDONALD RANCH
- NEVADA TRAILS
- PECCOLE RANCH
- QUEENSRIDGE
- RED ROCK COUNTRY CLUB
- SPANISH HILLS
- SPANISH TRAILS
- SUMMERLIN
- SOUTHSHORES
- SUN CITY SUMMERLIN
- SIENA
- SPRING VALLEY
- SOUTHERN HIGHLANDS
- SILVERADO RANCH
- SEVEN HILLS
- TUSCANY
- THE LAKES
- THE MESA
- THE RIDGES
- TOURNAMENT HILLS
- TPC SUMMERLIN
- WHITNEY RANCH



MAXIMUM IMPACT DISTRIBUTION

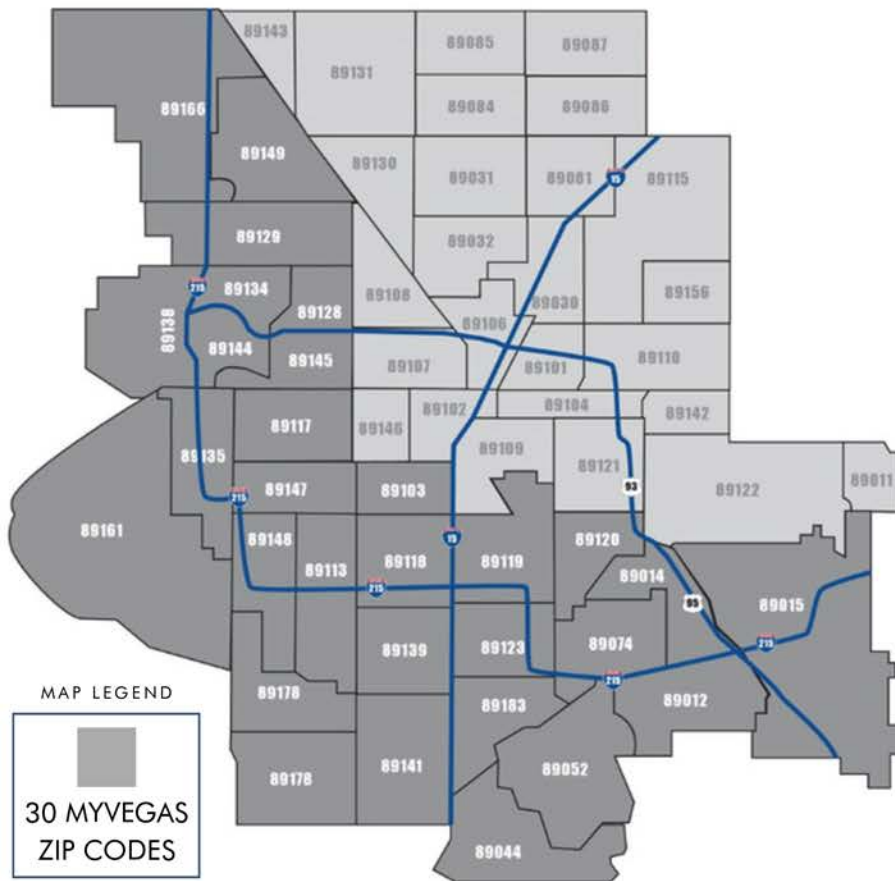
MyVegas Magazine is proudly distributed across the Las Vegas Valley with purpose and precision, placing our publication directly into the hands of the city's most engaged and affluent readers. Whether it's found in luxury homes, top-tier businesses, or stylish local hotspots, our distribution is designed to meet our audience where they already live, shop, and socialize.

- OVER 1,800 DOCTORS AND DENTAL OFFICES
- 300 MYVEGAS RACK & DROP LOCATIONS
- 500 LAWYERS OFFICES
- 200 LOCAL REAL ESTATE OFFICES
- 200 LOCAL RESTAURANTS
- 88 COUNTRY CLUBS AND GOLF COURSES
- 65 NEW CAR DEALERSHIPS
- 20 CANNABIS DISPENSARIES
- 30 ZIP CODES FOR HOME DELIVERY
- 9 LOCAL LIBRARIES
- SPECIAL EVENTS & LOCAL EXPOS
- DOWNTOWN SUMMERLIN MALL
- THE DISTRICT AT GREEN VALLEY RANCH
- TOWN SQUARE MALL
- GALLERIA MALL
- TIVOLI VILLAGE

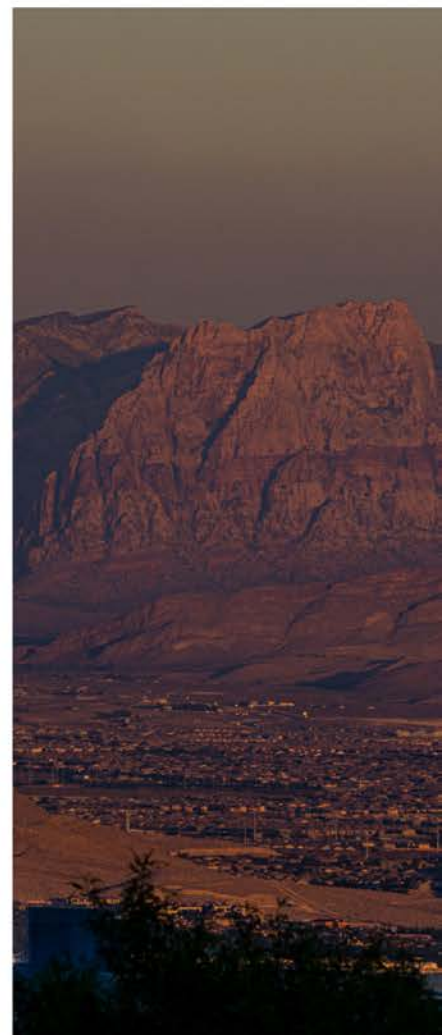


ZIP CODE MAP

30 MYVEGAS ZIP CODES



- 89166
- 89149
- 89129
- 89134
- 89144
- 89128
- 89145
- 89138
- 89161
- 89135
- 89117
- 89147
- 89148
- 89113
- 89103
- 89118
- 89139
- 89178
- 89179
- 89141
- 89119
- 89123
- 89183
- 89052
- 89044
- 89120
- 89074
- 89012
- 89014
- 89015



SPECIAL SECTIONS

MYBEAUTY & FITNESS

MYHEALTHCARE

MYBUSINESS & CAREER

MYCHARITIES

MYENTERTAINMENT

MYSPO RTS

MYHOME & GARDEN

MYREAL ESTATE

MYKIDS & FAMILY

MYLEGAL

MYRESTAURANTS

SPECIAL COLUMNS

WHAT'S NEW?

SHARING NEW STORES, RESTAURANTS, AND EVENTS COMING SOON

LOCAL SPOTLIGHT

GETTING TO KNOW A LOCAL BUSINESSPERSON AND MORE ABOUT THEIR BUSINESS OR CHARITY

WHAT'S THE DISH?

TRYING A NEW RESTAURANT IN TOWN AND REVIEWING THE FOOD, AMBIANCE & SERVICE



MYVEGAS

QUARTERLY PUBLICATION / 4 TIMES PER YEAR

1ST ISSUE

TOP DOCTORS
TOP REAL ESTATE

SPACE DEADLINE: NOV 20

STREET DATES: MAR / APR / MAY

2ND ISSUE

TOP WOMEN OF SUCCESS

SPACE DEADLINE: MAY 20

ON STREET: JUNE / JULY / AUG

3RD ISSUE

TOP ATTORNEYS
BEST OF MYVEGAS

SPACE DEADLINE: FEB 20

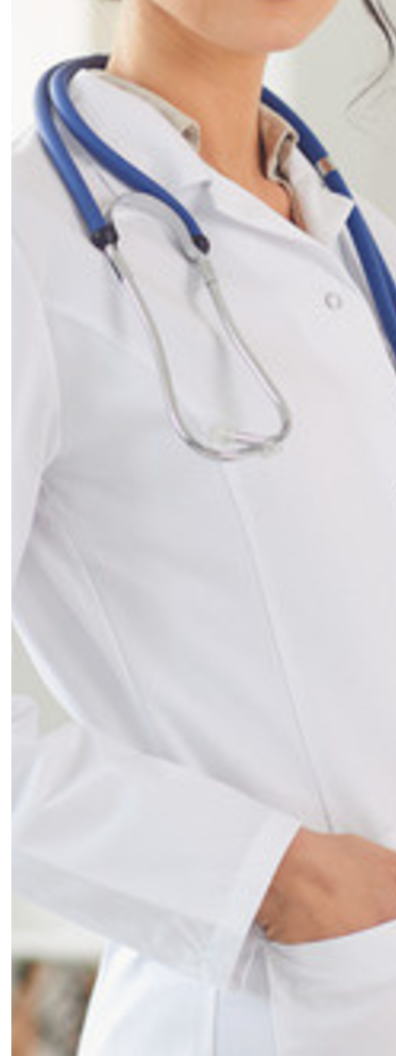
ON STREET: SEP / OCT / NOV

4TH ISSUE

TOP MEN OF SUCCESS

SPACE DEADLINE: AUG 20

ON STREET: DEC / JAN / FEB



MYVEGAS

READY TO REACH MORE CUSTOMERS?

GET STARTED AS SOON AS TODAY!

Get a custom quote based on your goals

Ad packages starting at affordable rates

Print, Digital, and Live Events!

GET IN TOUCH



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Visit Us Online!

